

Firestone PondGard Installation Training and Waterfeature Sales and Marketing

Firestone Pondgard seminar: (8am – 12pm) The PondGard Installation Training is a four hour session combining classroom demonstrations, discussion, and video training followed by a question and answer opportunity with the Firestone Staff. This seminar is designed for individuals interested in residential and light commercial lining projects including backyard decorative ponds, retention ponds, waterfall features and the associated project nuances involved with these types of applications.

Firestone Pondgard instructor: William A. (Bill) Johnson CGCS, Field Technical Engineer Mr. Johnson is the retail distribution and training specialist for Firestone Specialty Products Company. Mr. Johnson joined Firestone in 1998 and maintains the title of Certified Golf Course Superintendent with the Golf Course Superintendent’s Association of America. Mr. Johnson has been a member of GCSAA since 1978.

Training programs include hands-on work with the Firestone geomembranes. Installation, design and specification with EPDM synthetic rubber, reinforced and non-reinforced polypropylene thermoplastic geomembranes for all manner of containment applications are taught. Mr. Johnson oversees decorative and small commercial water feature sales, Firestone Specialty Product’s on-line EPDM training and other educational opportunities.

Splash Marketing Waterfeature Sales & Marketing seminar: (1pm – 3:30pm) In this 2 ½ hour long class , you will learn about the pond industry, pond construction, technical information, troubleshooting and sales/marketing techniques.

Waterfeature Sales and Marketing instructor: Jim Daulerio, Splash Marketing This valuable, classroom type seminar is conducted by Jim Daulerio, of Splash Marketing, who has over nine years experience in representing the water garden industry. Jim has taught over 100 classes from pond construction, to sales and marketing, to design.

Schedule: (Includes lunch and refreshments)

3/8/2010	Aquarius Supply, Inc	1120 Goffle Road Hawthorne, NJ 07506
3/9/2010	Aquarius Supply, Inc	852 East Main Street Norristown, PA 19401
3/10/2010	Aquarius Supply, Inc	4128 Westfax Drive Chantilly, VA 20151
3/11/2010	Aquarius Supply, Inc	799 N. Salisbury Blvd, Suite 1200 Salisbury, MD 21802

Registration: Admission is **FREE!** Just sign up using the online form below:

<http://www.firestonesp.com/installerTraining.aspx?intSubNavigationID=6>
(Select “PondGuard Installation Training” and the appropriate seminar date)

Or call (973) 423-0222 x24

Sign up soon, availability is limited!